



2023 Vermonter Poll #1 Methodology

Data were collected by the Center for Rural Studies at the University of Vermont as part of the 2023 Vermonter Poll. The survey was conducted using email-based outreach in March. A random sample for the poll was drawn from commercially-available email lists. Respondents identifying as current Vermont residents over the age of eighteen were eligible to participate. The poll included questions on a variety of subject areas relevant to Vermonters.

A total of 874 Vermont residents over the age of 18 were considered to have completed the survey by answering all or most questions, and all or most of the demographic questions. Aggregate respondent demographics were compared to the Census Bureau’s 2021 (the most recent year for which Census data are available) American Community Survey’s demographic estimates and were subject to post processing “weighting”. Demographic weighting ensures survey responses are as representative as possible to Vermont’s known population characteristics.

Based upon 874 valid responses and a Vermont 18+ years of age population estimated to be at 528,803 (2021 ACS), the overall study results have a margin of error of plus or minus 3.3 percent with a confidence level of 95 percent. This means that if this study were replicated 100 times, 95 of those times, the results would fall within +/- 3.3% of the results found in this effort.

Age

	VT Poll #1 Respondents (Weighted)	2021 ACS
18 to 24 years	15.9	12.5
25 to 34 years	15.9	14.5
35 to 44 years	15.9	14.8
45 to 54 years	11.9	14.7
55 to 64 years	15.9	18.3
65 to 74 years	13.5	15.6
75 to 84 years	7.1	7.0
85 years and over	4.0	2.6
Total	100.0	100.0

Employment Status

	VT Poll #1 Respondents (Weighted)	2021 ACS (Population 16 years and over)
Employed full-time (35 or more hours per week)	52.9	64.3 (In the Labor Force)
Employed less than full time by choice	16.9	
Employed less than full time NOT by choice - underemployed	1.5	
Unemployed, seeking employment	1.4	
Total (In the Labor Force)	72.7	
Unemployed, NOT seeking employment	1.8	35.7 (Not in the Labor Force)
Retired, not seeking employment	25.5	
Total	100.0	100.0

Highest Level of Education

	VT Poll #1 Respondents (Weighted)	2021 ACS
Less than High School (no diploma)	9.1	6.0
High School graduate (includes GED)	26.0	26.8
Some College, no degree	18.2	19.0
College Degree or equivalent (2, 4, or more years)	46.8	48.3
Total	100.0	100.0

People in Household

	VT Poll #1 Respondents (Weighted)	2021 ACS
Average People per Household	2.5	2.3
Household with People Under 18	26.2	24.5

Total Annual Household Income

	VT Poll #1 Respondents (Weighted)	2021 ACS
Less than \$25,000	18.4	15.9
\$25,000 - \$50,000	18.4	18.6
\$50,000 - \$75,000	13.2	17.1
\$75,000 - \$100,000	13.2	14.7
More than \$100,000	36.8	33.7
Total	100.0	100.0

Race and Ethnicity Self-Identification (Choose any that apply)

	VT Poll #1 Respondents (Weighted)	2021 ACS
Hispanic, Latino/x, Spanish origin	1.0	2.0
Asian	2.2	2.5
American Indian or Alaskan Native	0.3	1.9
Black or African American	0.0	2.0
Native Hawaiian or Pacific Islander	0.0	0.1
White or Caucasian	89.9	90.6
Another race identity	0.1	NA

*Alone or in combination with any other category

Political Affiliation

	VT Poll #1 Respondents (Weighted)
Republican	18.1
Democrat	25.1
Independent	25.3
Progressive	7.5
No political affiliation	18.8
Another political affiliation (write in)	3.0
Libertarian	4.2
Total	100.0

Disability Status (Select any that apply)

	VT Poll #1 Respondents (Weighted)
No disability	81.1*
I am deaf or have serious difficulty hearing	8.1
I am blind or have serious difficulty seeing, even when wearing glasses	5.0
Because of a physical, mental, or emotional condition, I have serious difficulty concentrating, remembering, or making decisions	3.8
I have serious difficulty walking or climbing stairs	9.8
I have difficulty dressing or bathing	6.0
Because of a physical, mental, or emotional condition, I have difficulty doing errands alone such as visiting a doctor's office or shopping	1.1
I have serious difficulty communicating, for example, understanding or being understood by others	0.6

- About 84.4% of Vermonters over 16 years of age do not have a disability.
- About 15.6% of Vermonters over 16 years of age have a disability.

Gender Self-Identification

	VT Poll #1 Respondents (Weighted)	2021 ACS
Man	40.2	49.6
Woman	50.0	50.4
Trans Man	1.2	NA
Trans Woman	0.0	
Non-Binary or Gender-Fluid	6.6	
Another gender identification (Write in)	2.0	
Total	100.0	100.0